

PLEASE NOTE THAT YOU CAN ONLY USE ONE PROMO CODE PER ORDER.

To use the promo codes, you must be in PROS. Enter the four digit code when you are in the "Review Order" screen.

January – December

### STUDIO WALL DISPLAY

### INSTANT SAVINGS – NO PROMO CODE NEEDED!

The Studio Wall Display is designed to illustrate the difference in print sizes. When you have this display in your studio, customers can see the impact an image makes when it is enlarged to 8x10 compared to sizes up to 30x40. With this print collection, you will also be able to show how wall prints can be used in home and office décor.

**STUDIO WALL DISPLAY – SET PRICE** The discounted price is \$150.00 for a set of 8x10, 11x14, 16x20, 20x24, 24x30 and 30x40 prints from the same image. Prints are UV protected and mounted on black gatorfoam boards.

January 5 – January 31

### BIG PRINT SPECIAL

### INSTANT SAVINGS – NO PROMO CODE NEEDED!

The Big Print Special is a 50% discount on all print sizes from 16x20 to 30x40. This is the perfect time to order new samples of wall prints to refresh your studio displays. You can also plan a wall print promotion to boost sales – pass the savings on to your customers, or increase your profit margin with this offer. The Big Print Special is available for "first prints" from the PROS Machine and Package Print Catalog, manually submitted digital files, and carded negatives. Additional prints from the same image and finishing services will be regular price. The Big Print Special is only available through January 31, so place your order today!

January 5 - February 28

### STUDIO MARKETING SPECIAL

### PROMO CODE - SPJF

The Pounds Studio Marketing Special offers discounts on items you need to have on hand to promote your business. The discount applies only to products that include your logo and contact information. This is a great time to stock up on business cards. Plan your studio specials in advance – and you'll be ready to advertise them throughout the year with the direct mail and take-away pieces that you can save on now.

**BUSINESS CARDS: STANDARD AND FOLDED CARDS** Receive a 30% discount on Business Cards in quantities up to 2000 (20 sets). Receive a 15% discount on our already reduced prices for quantities of 2100 (21 sets) and more.

**PROMOTIONAL CARDS** Receive a 30% discount on folded, flat, tri-fold, and accordion card styles, and digital press sheets in quantities up to 299. Receive a 15% discount on our already reduced prices for quantities of 300 and more.

January 5 – August 31

### STUDIO SAMPLE PROGRAM

### PROMO CODE – SP09

You sell what you show – so show your customers all your best work. The Studio Sample Program is eight months of savings – from January through August. During this time, select your favorite images, order them as samples, and you'll be ready by September to attract new customers and increase sales over the holidays.

**PRINTS, GALLERY WRAPS, PIC-A-PAC AND NOVELTIES** Receive a 30% discount on sample photographic prints, Fine Art prints, Gallery Wraps, and finishing services. Pic-A-Pac and Novelty Products sample discounts are limited to one of each item. Artwork, merchandise or special handling will be invoiced at regular prices.

**FLUSH-MOUNT AND BORDERED ALBUM PAGES** Receive a 30% discount on album pages. Covers are not included and will be invoiced at regular price. The discount is for photographic pages only and does not apply to press pages. This promotion is limited to one set of sample album pages per account.

January 5 – August 31

### PRESS BOOK SAMPLE PROMO

### PROMO CODE – PB9

Pounds press books have become bestsellers in studios that show them during consultations and sales presentations. Now, we are making it more affordable than ever for you to invest in your own samples. During our Press Book Sample Promo, you can order a collection of hard and soft cover books. The discount applies to dust jackets, protective coatings, and paper upgrades so you can create your press book samples with the finest finishing options.

**HARD COVER PRESS BOOKS** Receive a 30% discount on hard cover press books in any size. Limit two books per account for use as studio samples only, not for resale.

**SOFT COVER PRESS BOOKS** Receive a 30% discount on soft cover press books in any size. Limit two books per account for use as studio samples only, not for resale.

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March 1 – May 31

## SENIORS SPECIAL

PROMO CODE- SEN1

The Pounds Seniors Special will help you capture more of this lucrative market with great discounts on items you can use to build your studio packages.

**STRETCH PRINTS** Receive a 25% discount on all 5x30 and 10x20 prints from your designs or our templates in PROS.

**PRESS BOOKS** Receive a 20% discount on 10x10 hard cover and 5x5 soft cover Press Books.

**PRESS GRADUATION ANNOUNCEMENT AND THANK YOU CARDS** Receive a 20% discount on quantities up to 299. Receive a 10% discount on our already reduced prices for quantities of 300 and more. Discounts will also be applied to upgrades for paper selection and coatings.

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May 1 – June 30

## CHROMALUXE SPECIAL

PROMO CODE – CHR1

The Pounds ChromaLuxe Special will make this distinctive print product more affordable for your customers. ChromaLuxe is truly a unique method for enlarging images - the vibrant colors of advanced dye sublimation, the high-gloss finish, and the durable, ready to hang mounting make this an outstanding product for all markets. Set your studio apart from the competition by offering ChromaLuxe as a contemporary alternative to traditional Canvas and Gallery Wraps.

**CHROMALUXE PRINTS** Receive a 20% discount 11x14 and 16x20 prints.

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June 1 – July 31

## HOLIDAY SAMPLES SPECIAL

PROMO CODE – HOL1

The Holiday Samples Special applies to popular products to increase your seasonal sales. Take advantage of the savings by ordering your sample Press Cards, Calendars, Gift Tags and Funpacks during this special. Your logo must be on the design to qualify for the discount – but that way you'll benefit from the promotional value of branding your studio samples. You'll want to have all of these items on display for the upcoming "early bird" Holiday Product Special Pounds is offering next month!

**PRESS CARDS** Receive a 30% discount on quantities up to 299. Receive a 15% on our already reduced prices for quantities of 300 and more.

**SPIRAL BOUND CALENDARS** Receive a 25% discount on 8.5x11, 11x8.5 and 11x17 calendars.

**GIFT TAGS** Receive a 25% on Gift Tags – four photo gift tags on one sheet.

**HOLIDAY FUNPACKS** Receive a 25% discount on Holiday Funpacks – six photo ornaments on one die-cut sheet.

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August 1 – September 30

## HOLIDAY PRODUCTS SPECIAL

PROMO CODE – HOL2

The Pounds Holiday Products Special is designed to offer your customers "early bird" savings on greeting cards and gifts. Get a head-start on the holidays by launching your studio promotions in August before the big rush begins. This special offer is a great way to gain new customers and repeat business.

**PRESS CARDS** Receive a 20% discount on quantities up to 299. Receive a 10% discount on our already reduced prices for quantities of 300 and more.

**SPIRAL BOUND CALENDARS** Receive a 20% discount on 8.5x11, 11x8.5 and 11x17 calendars.

**GALLERY WRAPS** Receive a 20% discount on 11x14 and 16x20 Gallery Wraps.

**GIFT TAGS** Receive a 20% discount on Gift Tags – four photo gift tags on one sheet.

**HOLIDAY FUNPACKS** Receive a 20% discount on Holiday Funpacks – six photo ornaments on one die-cut sheet.

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October 1 – October 31

## CHROMALUXE AND INKJET STUDIO SAMPLE SPECIAL

PROMO CODE- CHIN

The ChromaLuxe and Inkjet Studio Sample Special is one more opportunity to refresh your studio display with new images. See the Pounds Products and Services catalog for a complete description of all the ChromaLuxe products we offer.

**CHROMALUXE PRODUCTS** Receive a 50% discount on all ChromaLuxe products. There is a limit of one sample of each product per account.

**INKJET PRINTS** Receive a 15% discount on all sizes. There is a limit of one sample of each size per account.

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