

PLEASE NOTE THAT YOU CAN ONLY USE ONE PROMO CODE PER ORDER.

To use the promo codes, you must be in PROS. Enter the four digit code when you are in the "Review Order" screen.

January 5 – January 31

BIG PRINT SPECIAL

INSTANT SAVINGS – NO PROMO CODE NEEDED!

The Big Print Special is a 50% discount on selected print sizes up to 30x50. This is the perfect time to order new samples of wall prints to refresh your studio displays. You can also plan a wall print promotion to boost sales – pass the savings on to your customers, or increase your profit margin with this offer. Additional prints from the same image and finishing services will be regular price. The Big Print Special is only available through January 31, so place your order today!

Valid Sizes: 10x30 / 11x22 / 11x28 / 12x24 / 13x20 / 14x22 / 15x30 / 16x16 / 16x20 / 16x24 / 20x20 / 20x24 / 20x30 / 24x24 / 24x30 / 24x36 / 30x30 / 30x40 / 30x45 / 30x50

January 5 – August 31

STUDIO SAMPLE PROGRAM

PROMO CODE – SP10

The Pounds Studio Sample Program provides a 30% discount on sample prints and finishing services. You sell what you show – so show your customers all your best work. The discount will be applied to prints and finishing services. Artwork, merchandise or special handling will be invoiced at our regular prices. The Studio Sample Program is eight months of savings – from January through August! Please note that your Studio Logo MUST be included on every sample to qualify for the discount.

PRINTS, GALLERY WRAPS, PIC-A-PAC AND NOVELTIES Receive a 30% discount on sample photographic prints, Fine Art prints, Gallery Wraps, and finishing services. Pic-A-Pac and Novelty Products sample discounts are limited to one of each item. Artwork, merchandise or special handling will be invoiced at regular prices.

FLUSH-MOUNT AND BORDERED ALBUM PAGES Receive a 30% discount on album pages. Covers are not included and will be invoiced at regular price. The discount is for photographic pages only. This promotion is limited to one set of sample album pages per account.

CHROMALUXE & METAL Receive a 30% discount on ChromaLuxe & Metal products. We do ask that you order all ChromaLuxe and Metal samples in one order at one time.

PRESS BOOKS Receive a 30% discount on Press Books. You can order one book of every size and type.

The discount cannot be applied to an order where any other discount or promotional pricing has been used. Should a customer have a specific marketing need outside these parameters they should contact customer service with the specifics to determine if we can extend the discount for the project. Minimum charge will apply to these orders.

February 15-19

SECRET PROMO

Please watch the Tip of the Week for more information on February 12, 2010.

March 1 – May 31

SENIORS SPECIAL

PROMO CODE- SEN1

The Pounds Seniors Special will help you capture more of this lucrative market with great discounts on items you can use to build your studio packages.

STRETCH PRINTS Receive a 25% discount on all 5x30 and 10x20 prints from your designs or our templates in PROS.

PRESS BOOKS Receive a 20% discount on 10x10 hard cover and 5x5 soft cover Press Books.

PRESS GRADUATION ANNOUNCEMENT AND THANK YOU CARDS Receive a 20% discount on quantities up to 299. Receive a 10% discount on our already reduced prices for quantities of 300 and more. Discounts will also be applied to upgrades for paper selection and coatings.

April 12 -16

SECRET PROMO

Please watch the Tip of the Week for more information on April 9!

June 28- July 2

SECRET PROMO

Please watch the Tip of the Week for more information on June 25!

August 1 – September 30

HOLIDAY PRODUCTS SPECIAL

PROMO CODE – HOL2

The Pounds Holiday Products Special is designed to offer your customers “early bird” savings on greeting cards and gifts. Get a head-start on the holidays by launching your studio promotions in August before the big rush begins. This special offer is a great way to gain new customers and get repeat business.

PRESS CARDS Receive a 20% discount on quantities up to 299. Receive a 10% discount on our already reduced prices for quantities of 300 and more.

SPIRAL BOUND CALENDARS Receive a 20% discount on 8.5x11, 11x8.5 and 11x17 calendars.

GALLERY WRAPS Receive a 20% discount on 11x14 and 16x20 Gallery Wraps.

GIFT TAGS Receive a 20% discount on Gift Tags – four photo gift tags on one sheet.

HOLIDAY FUNPACKS Receive a 20% discount on Holiday Funpacks – six photo ornaments on one die-cut sheet.

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LABS

2010 SPECIAL PROMOTIONS